

Larry Rose, CIC

Senior Field Vice President, SAN Group
Joined SAN Group, Inc. in 2007



As Senior Field Vice President, Larry Rose is responsible for working with SAN RVPs to identify opportunities for larger independent insurance agencies seeking access to the services and benefits of SAN and SIAA. Prior to his current role, he served as an RVP for SAN Group for eleven years, with responsibility for membership service, development, and insurance company relations for member agencies in eastern NY, VT, and Western Massachusetts.

Larry provides leadership and support to the SAN Group RVPs in New York, Western Massachusetts and Northern Connecticut by providing guidance, training, and mentoring.

Larry's insurance career began in 1986 and he has held positions with Travelers, OneBeacon, Selective, and CNA. With a background in marketing claims services and serving as a liaison to strengthen agency-carrier relationships, Larry served as a consultant and direct-handled the highest exposure litigated cases over a territory of 11 eastern states.

Larry resides in Saratoga Springs, NY with his wife and daughter.