



Jeff Holmes

Senior Vice President of Agency Operations & Development
Joined SIAA and SAN Group, Inc. in 2013



As Senior Vice President of Agency Operations and Development, Jeff is responsible for the overall management and operations of SAN's AccessPlus group and Agency Development Services, as well as agency development on a national scale with SIAA. Under his leadership, SAN's AccessPlus and Agency Development teams process over 10,000 new business submissions per year, provide extensive mentoring for agents and staff, and help PL agents break into CL production. Jeff has been instrumental in building a model for all SIAA master agencies to utilize.

Since joining SIAA and SAN Group, Jeff has played an instrumental role in the national rollout of the Agency FOUNDATION program, assisting experienced property and casualty producers with successfully establishing their own independent agencies. Jeff is also creating a standard for deploying the Business Insurance Advantage program throughout SAN and other master agencies, integrating field specialists with SIAA and Strategic Partner Company resources.

Jeff is an insurance professional with over 20 years of management, marketing, underwriting, training, sales, claims management, and risk evaluation expertise. He has extensive personal and commercial insurance product knowledge, program marketing experience, affinity marketing expertise, and sales skills. Prior to joining SAN, Jeff held positions at Liberty Mutual and Nationwide with responsibilities for recruiting, hiring, training and mentoring agents. His career has also included roles as regional sales director and senior commercial account executive.

Jeff and his wife live in southern New Hampshire.